

# **Stocking Designer Guidelines**

## 1. Base Stocking & Decorations

The base stocking may be made from scratch or purchased and further decorated if desired. All decorations must be securely attached. Be sure to test that items will stay put when stocking is handled, hung, and when the fabric moves. Decorations should highlight your theme. Some theme ideas would include stockings that appeal to men, women, teens, children, baby's first Christmas, pet owners, sports fans, etc.

## 2. Added Value to your Stocking

Added items included with your stocking will increase the attention and sale amount. All items displayed with the stocking will be sold with the stocking. If you include gift cards or other items of value with your stocking, please turn these in to the FOT staff at check-in on Decorating Day. They will be kept in a safe place and given to the winning bidder. These things will add to the fair market value of your stocking which you will need to calculate for the Donor Record Form.

## 3. Delivery Day

All stockings must be brought to the Civic Center on Decorating Day, **Tuesday, December 3 between 7am – 7pm.** Be sure to bring with you the Stocking Contents Form and the Donor Record Form.

## 4. Displays

Festival of Trees staff will choose how to hang your stocking. Everything that is included with your stocking must be contained within, or attached to the stocking. You are encouraged to have items sticking out from inside the stocking, but be sure to secure them so they do not fall out. You may want to consider taping them on the inside.

## 5. Items Included

Since people will not be able to see the items INSIDE the stocking, please complete the "Items Included with Stocking" form and bring to the Civic Center with your stocking.

## 6. Items Not Permitted

Flammable materials	Unwrapped Candy
Straw or sand	Firearms

Buffalo Snow Perishable food or material

## 7. Required Forms

**Stocking Contents Form** and the **Donor Record Form** are required and available on the Festival of Trees website. Please complete in advance and bring them with you when dropping off your stocking.

*Thank you for participating in the 32<sup>nd</sup> annual Intermountain Festival of Trees!*